

## WE'VE GOT BUSINESS COVERED

**Business London** is the magazine for and about London-based business. By advertising in **Business London**, you're delivering your corporate message to over 40,000\* of London's most influential readers.

### DISTRIBUTION

Each month, **Business London** circulates 12,000 copies to businesses and homes in London and area. This distribution includes upwards of 9,000 copies delivered directly to registered businesses via Canada Post Second Class Unaddressed Admail and 3,000 copies sent via Canada Post Addressed Mail, including addressed copies to all members of the London Chamber of Commerce.

**Business London** is also delivered to the city's best hotels, London Convention Centre and London International Airport, as well as area newsstands.

### PREMIUM POSITIONS

Inside covers and premium positions guaranteed: add 15% to rates below. Outside back cover: add 25%. Special position guarantee: add 10%. Double-page spread rate: please check with Account Manager for rates and positioning guarantee.

## ASK ME ABOUT OUR DIGITAL MARKETING OPTIONS!

### DIGITAL EDITION

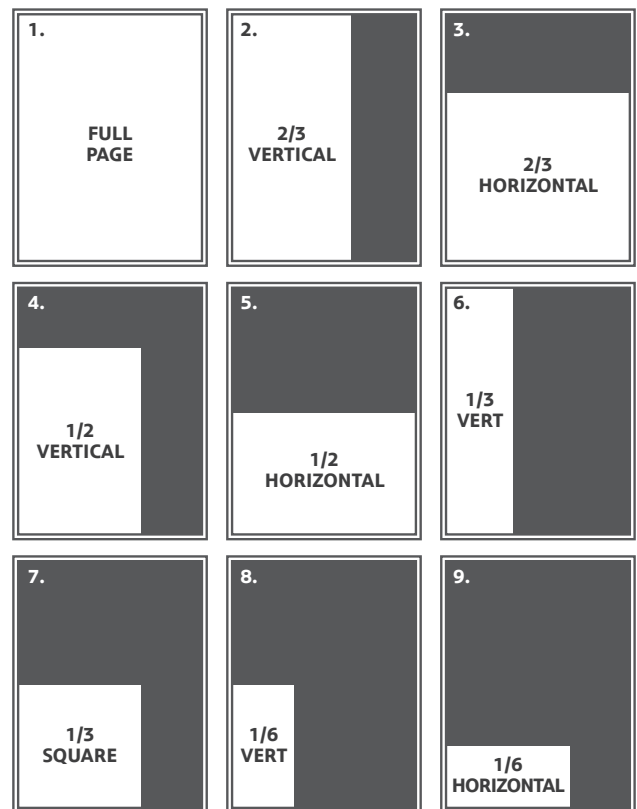
In addition to the print copy circulation, each issue of **Business London** is delivered in Virtual Paper format to over 5,000 email addresses and appears on [www.businesslondon.ca](http://www.businesslondon.ca). All print ads are included in the digital edition and feature hotspot linking to the advertiser's website. The following charges apply:

1/6 page: \$15; 1/3 page: \$20; 1/2 page: \$25;  
2/3 page: \$30; Full page: \$35; Professional Directory: \$5

\* Indicates survey average of 3-4 readers per copy

### ADVERTISING RATES

SIZE	1-2x	3-5x	6-11x	12x
<b>FULL</b>	\$1825	\$1730	\$1555	\$1370
<b>2/3</b>	\$1460	\$1385	\$1250	\$1090
<b>1/2 ISLAND</b>	\$1275	\$1210	\$1075	\$955
<b>1/2</b>	\$1100	\$1040	\$925	\$805
<b>1/3</b>	\$830	\$780	\$695	\$605
<b>1/6</b>	\$430	\$390	\$350	\$320



### DIMENSIONS

1. 7" x 9 7/8"	17.8 x 25.3 cm	6. 2 1/4" x 9 7/8"	5.8 x 25.3 cm
2. 4 5/8" x 9 7/8"	11.8 x 25.3 cm	7. 4 5/8" x 4 7/8"	11.8 x 12.4 cm
3. 7" x 6 5/8"	17.8 x 16.8 cm	8. 2 1/4" x 4 7/8"	5.8 x 12.4 cm
4. 4 5/8" x 7 1/4"	11.8 x 18.4 cm	9. 4 5/8" x 2 3/8"	11.8 x 6.1 cm
5. 7" x 4 7/8"	17.8 x 12.4 cm	<b>Full Page Bleed 8.5" x 11.125"</b>	

### ISSUE DEADLINES

EDITION	AD BOOKING	AD CREATIVE
February 2019	January 9 <sup>th</sup>	January 18 <sup>th</sup>
March 2019	February 6 <sup>th</sup>	February 15 <sup>th</sup>
April 2019	March 11 <sup>th</sup>	March 20 <sup>th</sup>
May 2019	April 9 <sup>th</sup>	April 18 <sup>th</sup>
June 2019	May 13 <sup>th</sup>	May 22 <sup>nd</sup>
July 2019	June 11 <sup>th</sup>	June 20 <sup>th</sup>
August 2019	July 10 <sup>th</sup>	July 19 <sup>th</sup>
September 2019	August 14 <sup>th</sup>	August 21 <sup>st</sup>
October 2019	September 11 <sup>th</sup>	September 18 <sup>th</sup>
November 2019	October 9 <sup>th</sup>	October 18 <sup>th</sup>
December 2019	November 13 <sup>th</sup>	November 20 <sup>th</sup>
January 2020	December 9 <sup>th</sup>	December 16 <sup>th</sup>